



PRESS RELEASE

Wemhöner Trademark of the Century

With the anniversary edition "German Standards - Brands of the Century 2022", the ZEIT publishing group presents an illustrated book on almost 200 brands, from German "Abus" to "Persil" and "Zwiesel Glas".

Wemhöner Surface Technologies was awarded alone in the classification "Short-cycle Press Lines" and listed in the official brand journal. The brand evaluation is carried out according to fixed rules.

The 'Brands of the Century' have a unique history and have earned the trust of their customers, in some cases over decades. These successful brands tell their stories.

The 'Brands of the Century' will celebrate the book premiere on 10 February 2022 in Berlin.

More information and a digital look into the book:
www.deutsche-standards.de

Herford, November 10th, 2021