



PRESS RELEASE

The 500 furtive global market leaders 2021

The designation "global market leader" stands across all industries for globally active and successful companies in mostly family-run businesses with leading technologies and outstanding quality of their products and services.

Wemhöner Surface Technologies has been confirmed as the world market leader for the third time in a row as one of 458 companies from Germany. "Especially in these very stressful times, I am very happy about our renewed award this time", says Heiner Wemhöner, Managing Partner of the machine and plant manufacturer from Herford.

Together with the University of Sankt Gallen and the Academy of German World Market Leaders (ADWM), WirtschaftsWoche has developed a rigorous procedure on the basis of which the German world market leaders are compiled annually. The selection criteria and the values determined are disclosed and the entire index is made publicly accessible. Each time new companies are added, while others lose their title. This also creates a picture of the prosperity of the regions.

Read more in the WirtschaftsWoche special issue no. 1 of 02.11.2020

Herford, November 2020