

## **PRESS RELEASE**

### **WORLD MARKET LEADER 2024 Wemhöner Surface Technologies**

For the sixth time in a row, Wemhöner has been honored as one of 450 Champions from Germany. The designation Champion or World Market Leader stands for globally active and successful companies across all industries, most of them under family management. These are companies with leading technologies and outstanding quality in their products and services.

**Survey:** University of St. Gallen, Switzerland  
The Academy of German World Market Leaders  
WirtschaftWoche

**Ranking:** Champion, World market leader

**Industry/product:** Mechanical and plant engineering. Finishing of wood-based materials: Short-cycle press lines for direct melamine lamination and 3D Variopresses.

#### **The selection method**

The list of world market leaders is compiled annually by the University of Sankt Gallen, CH. To be considered a champion, a company must be number one or two in at least one relevant market segment. Annual sales, at least 50 million euros, must be 50% generated abroad and on three continents. The company headquarters must be in Germany. The scientists only use official figures.

Read more in the WirtschaftsWoche in an exclusive special edition with the title "The 450 secret world market leaders 2024" from 06.11.2023.

Herford, January 16, 2024